

Evaluation Criteria: Basis which applications from Start-ups for MeltingPot 2020 will be evaluated

(For selection of 30 Start-ups who will be presenting to a Panel comprising of Investors, Venture Capitalists and leading Corporates on 16-Jan, 2019)

Sr.	Parameters	Weightage
1	Current stage of Start-up	15%
2	Current revenue of Start-up	20%
3	Age of Start-up	10%
4	Provision of website address, Founder details, Competitor details	10%
5	Objective of participation in MeltingPot 2020	20%
6	List of customers	15%
7	Presentation uploaded at time of Registration Form submission The presentation must cover following aspects:- I. Problem Statement, Idea and Value Proposition II. Market Research, Market Sizing and Competition Benchmarking III. Current Action Plan and its Execution IV. Business Plan, Financial Metrics, Valuation and Investment Plan V. Co-Founding and Management Team	10%